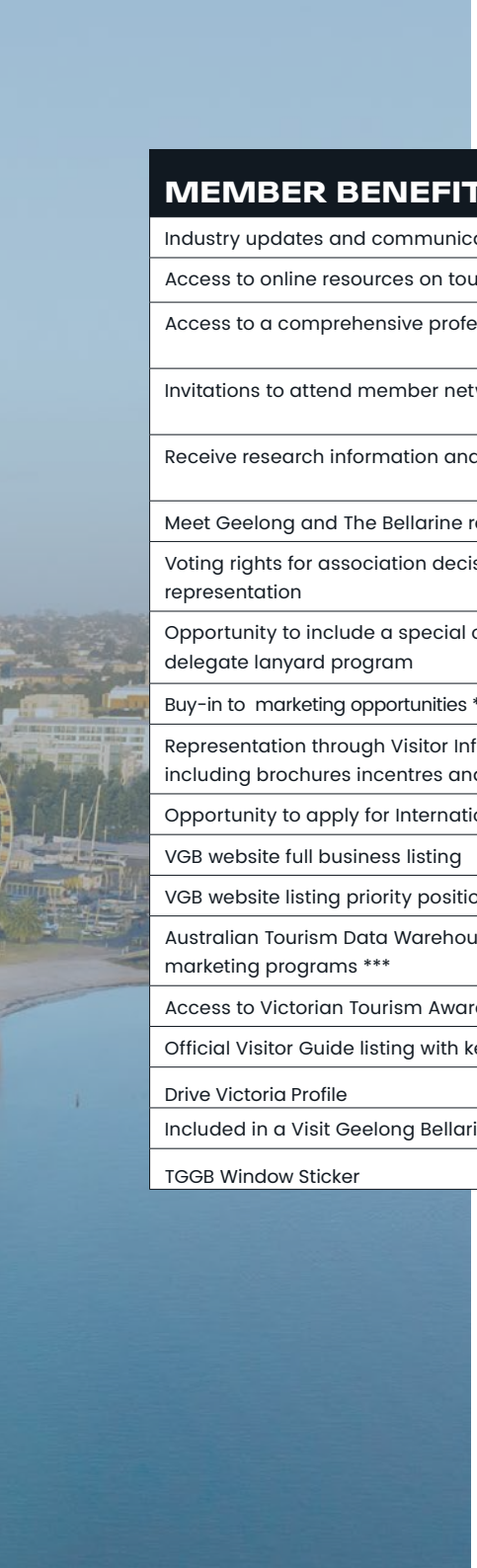

MEMBER BENEFIT		INDUSTRY	BASE	PREMIUM	SECONDARY
Industry updates and communication		✓	✓	✓	✓
Access to online resources on tourismgeelongbellarine.com.au		✓	✓	✓	✓
Access to a comprehensive professional development program		✓	✓	✓	
Invitations to attend member networking events and functions		✓	✓	✓	
Receive research information and statistics on the region		✓	✓	✓	✓
Meet Geelong and The Bellarine representation **		✓	✓	✓	✓
Voting rights for association decision making including board representation		✓	✓	✓	
Opportunity to include a special offer in the business event delegate lanyard program		✓	✓	✓	✓
Buy-in to marketing opportunities **			✓	✓	✓
Representation through Visitor Information Services facilities including brochures incentres and relevant referrals			✓	✓	✓
Opportunity to apply for International Travel Trade program **			✓	✓	✓
VGB website full business listing			✓	✓	
VGB website listing priority position				✓	
Australian Tourism Data Warehouse rebate towards marketing programs ***				✓	
Access to Victorian Tourism Awards mentoring program				✓	
Official Visitor Guide listing with key contact information				✓	
Drive Victoria Profile				✓	
Included in a Visit Geelong Bellarine digital content piece				✓	
TGGB Window Sticker		✓	✓	✓	✓

** Extra cost involved - paid opportunities.

*** Visit Victoria is providing a 50% rebate for ATDW profiles created in our region until 30 June 2027. Premium members investing in an ATDW listing will receive this rebate as credit towards TGGB marketing activities.